

ABOUT BUYTOUGHPC

Our History

BuyToughPC is a subsidiary of the Moto Corporation, which also owns and operates TouchStar Solutions (United States), and TouchStar Pacific (Australia). TouchStar is a global leader in mobile computing solutions with 20 years experience providing end-to-end mobile computing solutions that deliver real benefits in design, management, implementation and support on a global basis. BuyToughPC builds on TouchStar's solutions experience by offering knowledge and expertise in mobile computing hardware that compliments today's real world applications.

Our Mission

The BuyToughPC approach is based on a philosophy of providing the "best of breed" rugged mobile computing hardware through a network of qualified Value-Added Resellers, mobile computing solution providers, and OEM partners. We are committed to supplying high quality products, sales and technical support at a level consistently superior to industry standards.

Our Products

Our products set new standards in design and construction by constantly evolving to better equip today's mobile personnel and are designed and manufactured for real-world reliability. Our complete line of rugged mobile computers offers PocketPC, CE.NET, and Linux operating systems, and has monochrome or color touch screen displays. A myriad of peripheral End-Caps or plug in modules provide the most flexible and upgradeable hardware platforms worldwide.

Serving Your Business

Our lifeline as a distributor is based on supporting a highly effective group of serious partners who are qualified in providing real value to their customers. Right from the start, a mobile computing hardware expert is assigned to your business and stays with you every step of the way. This includes sales, training, repair certification, marketing support, through to lifetime support.

Providing Exceptional Support

It is important that our partners feel confident they are supported on an ongoing basis and with BuyToughPC Maintenance Agreements, you can be assured your client's workforce, and your business, will never suffer costly long-term interruptions. We offer one-to-three year extensions to existing manufacture warranties for hardware maintenance and exchange programs.

WHY BUYTOUGHPC?

Our Experience

Hundreds of successful projects around the world have given BuyToughPC and its people a unique understanding of the true change issues and technology issues faced by companies seeking to embrace an automated approach to their mobile computing operations.

We understand your working environment

We understand that any device selected must meet or exceed end user requirements like the need to: operate 365 days per year in conditions that range from moderate to extremely harsh; be portable, sturdy, secure, and easy to use; have an easy to view screen whether inside a building or outdoors; handle varying temperatures and conditions. A rugged mobile system must also meet requirements for durability, power management, ergonomics, memory storage, and various connectivity technologies like WLAN, WWAN, Bluetooth, GPRS, CDMA, and GPS.

Your success is our success

We understand the total cost involved to implement a mobile computing solution. Based on our extensive industry experience and mobile computing expertise, we can recommend a hardware solution that specifically fits your business requirements. This means the hardware purchasing decision will be effortless, cost-effective and a win-win situation for everyone.

Lowest total cost of ownership

BuyToughPC's mobile computing solutions are geared to give you the lowest total cost of ownership. This means the total investment required over the life of the system is lower than any of our competitors. Introducing an effective hardware solution takes careful consideration so it's important to know that the mobile equipment utilized will work hard for you, without breaking down in the field. The mobile computers offered by BuyToughPC have a normal life expectancy of four to seven years. This is unlike any consumer products, which can be inflexible, model dependant and fragile resulting in project costs ultimately blowing out.

Return on Investment

A lowest total cost of ownership translates into a return on investment that will exceed your expectations, giving you the greatest business value for your mobile computing solution. Our solutions not only save you money, they will also make you money by having exceptional internal rates of return that often are paid back within 3-18 months.